

STOCKHOLM SWEDEN

REF

REF CARE  
LANCERINGSPAKKETGELDIG VANAF 01/03/2024

Barcode	CODE	Omschrijving	Kappers-		TOTAAL
			prijs Excl Btw	AANTAL	
<b><u>ILLUMINATE COLOUR SERIE</u></b>					
7350016784818	25320	REF Illuminate Colour Shampoo 285ml	€ 14,80	3	€ 44,40
7350016786126	25335	REF Illuminate Colour Shampoo 1000 ml	€ 40,20	1	€ 40,20
7350016784771	26320	REF Illuminate Colour Conditioner 245ml	€ 14,80	3	€ 44,40
7350016784481	26335	REF Illuminate Colour Conditioner 1000 ml	€ 40,20	1	€ 40,20
7350016789202	28325	REF Illuminate Colour Masker Pot 250 ml	€ 21,30	3	€ 63,90
		REF Illuminate Colour Masker Pot 500 ml	€ 34,20	1	€ 34,20
<b><u>INTENS HYDRATE SERIE</u></b>					
7350016784801	25220	REF Intense Hydrate Shampoo 285ml	€ 14,80	3	€ 44,40
7350016785327	25235	REF Intense Hydrate Shampoo 1000 ml	€ 40,20	1	€ 40,20
7350016784764	26220	REF Intense Hydrate Conditioner 245ml	€ 14,80	3	€ 44,40
7350016784474	26235	REF Intense Hydrate Conditioner 1000 ml	€ 40,20	1	€ 40,20
7350016789196	28225	REF Intense Hydrate Masker Pot 250 ml	€ 21,30	3	€ 63,90
	28226	REF Intense Hydrate Masker Pot 500 ml	€ 34,20	1	€ 34,20
<b><u>ULTIMATE REPAIR SERIE</u></b>					
7350016784795	25020	REF Ultimate Repair Shampoo 285ml	€ 14,80	3	€ 44,40
7350016785211	25035	REF Ultimate Repair Shampoo 1000 ml	€ 40,20	1	€ 40,20
7350016784757	26020	REF Ultimate Repair Conditioner 245ml	€ 14,80	3	€ 44,40
7350016784450	26035	REF Ultimate Repair Conditioner 1000 ml	€ 40,20	1	€ 40,20
7350016789172	28025	REF Ultimate Repair Masker Pot 250 ml	€ 21,30	3	€ 63,90
	28026	REF Ultimate Repair Masker Pot 500 ml	€ 34,20	1	€ 34,20
<b><u>WEIGHTLESS VOLUME SERIE</u></b>					
7350016784788	25120	REF Weightless Volume Shampoo 285ml	€ 14,80	3	€ 44,40
7350016785310	25135	REF Weightless Volume Shampoo 1000 ml	€ 40,20	1	€ 40,20
7350016784740	26120	REF Weightless Volume Conditioner 245ml	€ 14,80	3	€ 44,40
7350016784467	26135	REF Weightless Volume Conditioner 1000 ml	€ 40,20	1	€ 40,20
7350016789189	28125	REF Weightless Volume Masker Pot 250 ml	€ 21,30	3	€ 63,90
	28126	REF Weightless Volume Masker Pot 500 ml	€ 34,20	1	€ 34,20
7350016782432	29430	REF Weightless Volume Mousse	€ 14,80	3	€ 44,40
<b><u>COOL SILVER SERIE</u></b>					
7350016784825	25420	REF Cool Silver Shampoo 285 ml	€ 14,80	3	€ 44,40
7350016784849	25435	REF Cool Silver Shampoo 1000 ml	€ 40,20	1	€ 40,20
7350001698502	264201	REF Cool Silver Conditioner 245 ml	€ 14,80	3	€ 44,40
7350016784498	26435	REF Cool Silver Conditioner 1000 ml	€ 40,20	1	€ 40,20
<b><u>HAIR &amp; BODY SERIE</u></b>					
7350016784832	25520	REF Hair & Body Shampoo 285ml	€ 14,80	3	€ 44,40
7350016784856	25535	REF Hair & Body Shampoo 1000 ml	€ 40,20	1	€ 40,20

### SIGNATURE COLLECTION

29445	REF Signature Collection Detangling Spray	€ 15,60	3	€ 46,80
29450	REF Signature Collection Leave-In Serum	€ 15,60	3	€ 46,80
29455	REF Signature Collection Shine elixir	€ 21,60	3	€ 64,80

<i>NORMALE PRIJS PRODUCTEN - Excl Btw</i>	<b>€ 1.525,80</b>
<i>MARKETING MATERIAAL - Excl Btw</i>	<b>€ 193,00</b>
<i>TOTALE PRIJS - Excl Btw</i>	<b>€ 1.718,80</b>
<b>LANCERINGSPRIJS - Excl Btw</b>	<b>€ 1.100,00</b>

**35%  
KORTING!**

### MARKETING MATERIAAL

REF Promotiemateriaal - Prijslijst A4	€ 1,00	1	€ 1,00
REF Promotiemateriaal - Product Catalog Brochure	€ 6,00	1	€ 6,00
REF Promotiemateriaal - Consumer brochures A6	€ 2,50	10	€ 25,00
REF Training - Care & Style Expert	€ 75,00	1	€ 75,00
REF Promotiemateriaal - Wobbler Professional Hair Care	€ 2,00	1	€ 2,00
REF Promotiemateriaal - Wobbler New Product	€ 2,00	1	€ 2,00
REF Promotiemateriaal - Plexi A5 Sign Met Voet	€ 13,50	1	€ 13,50
REF Promotiemateriaal - A5 Sign Printed	€ 2,00	1	€ 2,00
REF Promotiemateriaal - Prijslabels	€ 4,00	1	€ 4,00
REF Promotiemateriaal - Banner Vilja	€ 30,00	1	€ 30,00
REF Promotiemateriaal - Counter Display Black	€ 25,00	1	€ 25,00
REF Promotiemateriaal - Shopper Paper Bag Nature	€ 0,75	10	€ 7,50



**AANKOOP SALON = 1100 € (excl btw)**



**VERKOOPWAARDE = 2517 € ! (incl btw)**